



اجدان آیلاند
AJDAN ISLAND

Where Dreams Touch the Horizon



Welcome to Ajdan Island

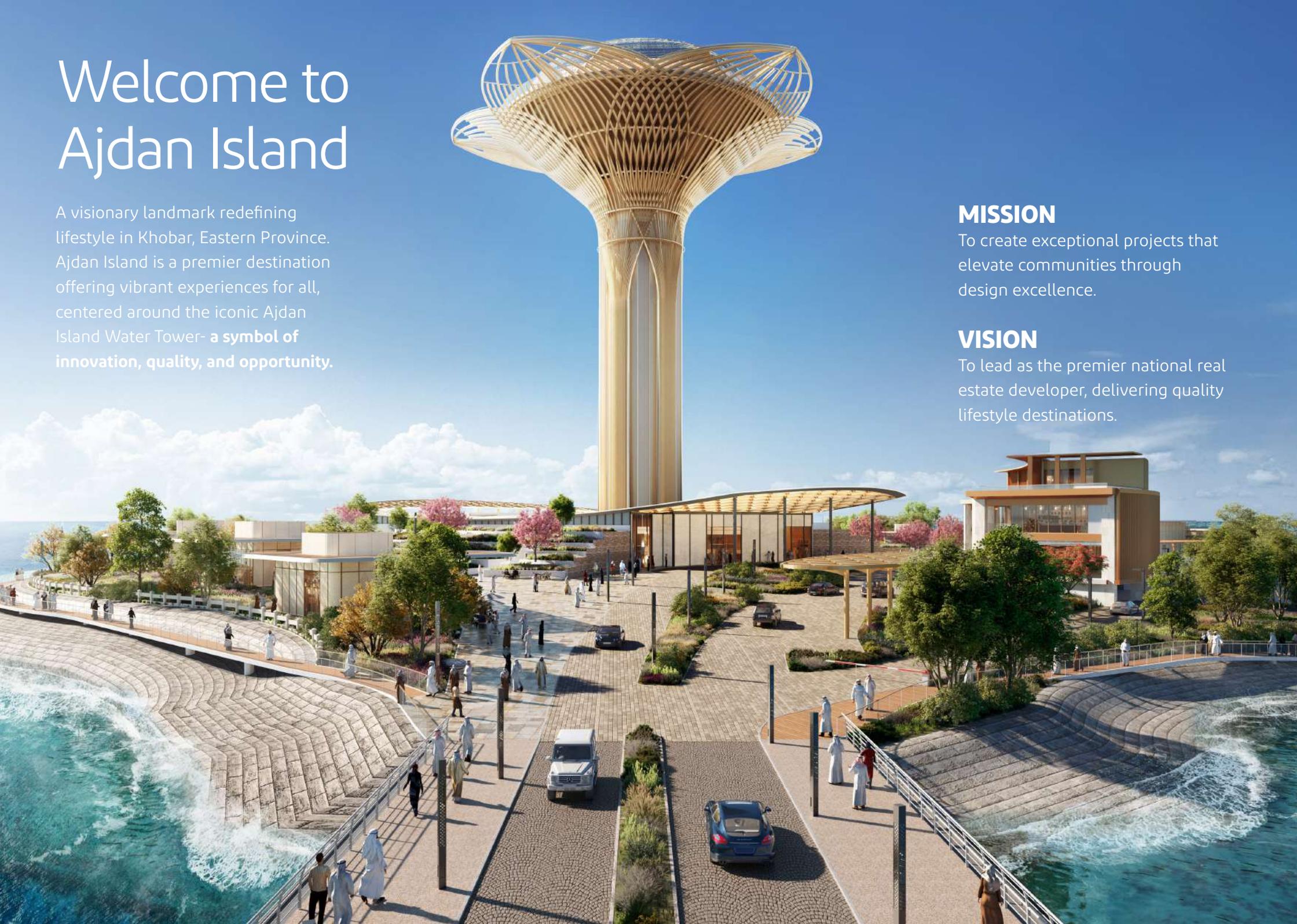
A visionary landmark redefining lifestyle in Khobar, Eastern Province. Ajdan Island is a premier destination offering vibrant experiences for all, centered around the iconic Ajdan Island Water Tower- a **symbol of innovation, quality, and opportunity.**

MISSION

To create exceptional projects that elevate communities through design excellence.

VISION

To lead as the premier national real estate developer, delivering quality lifestyle destinations.



A Legacy in the Heart of Khobar

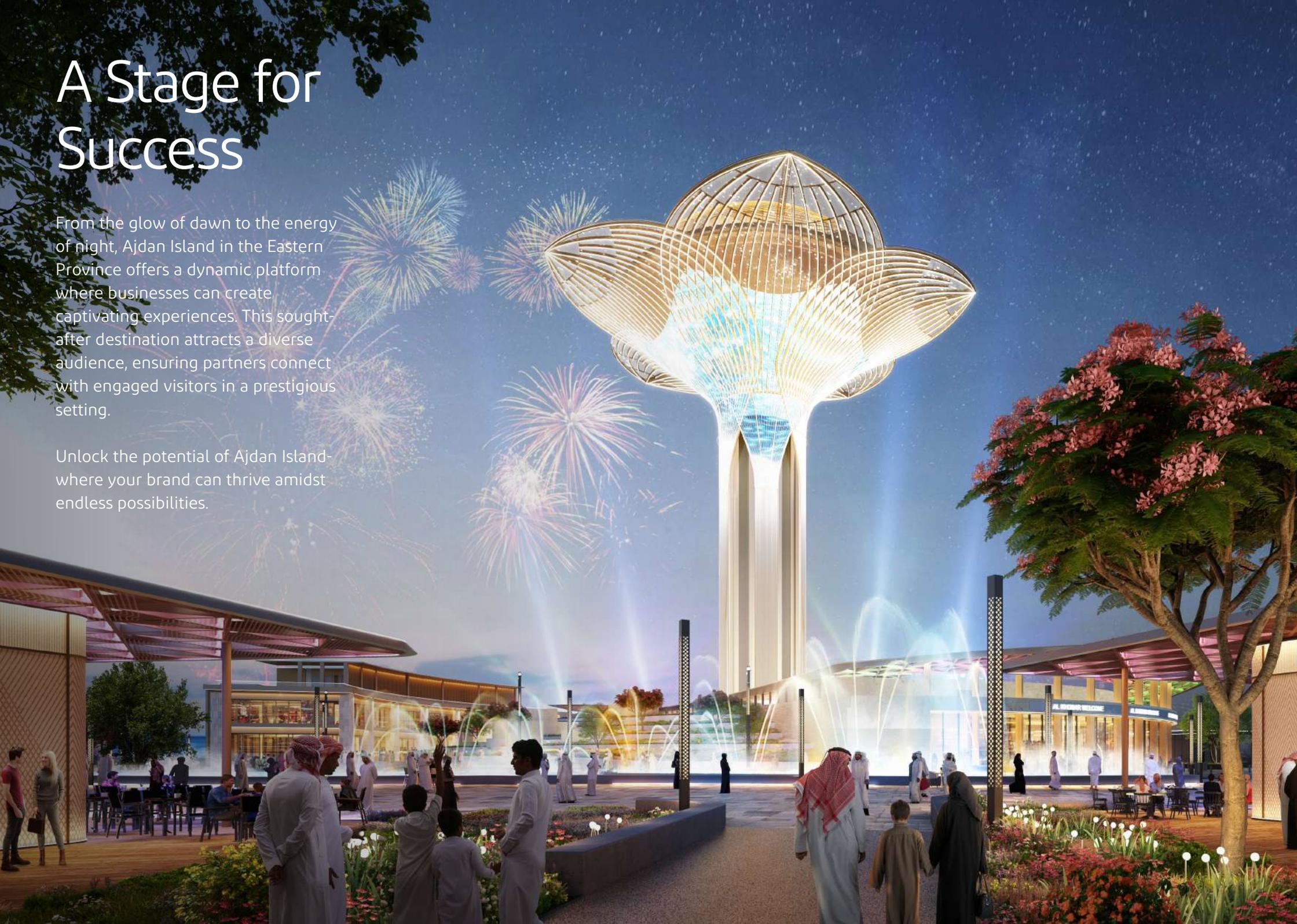
Since 1953, the Al-Khobar Water Tower has stood as a beloved icon along the Corniche, a proud emblem of the Eastern Province Municipality's vision. Restored in 2007 and enriched in 2019 with a museum at its base, it preserves Khobar's heritage through stories, photos, and relics. Now reimagined as the Ajdan Island Water Tower, it bridges a rich past with a bold future. Partner with us to be part of this timeless legacy.



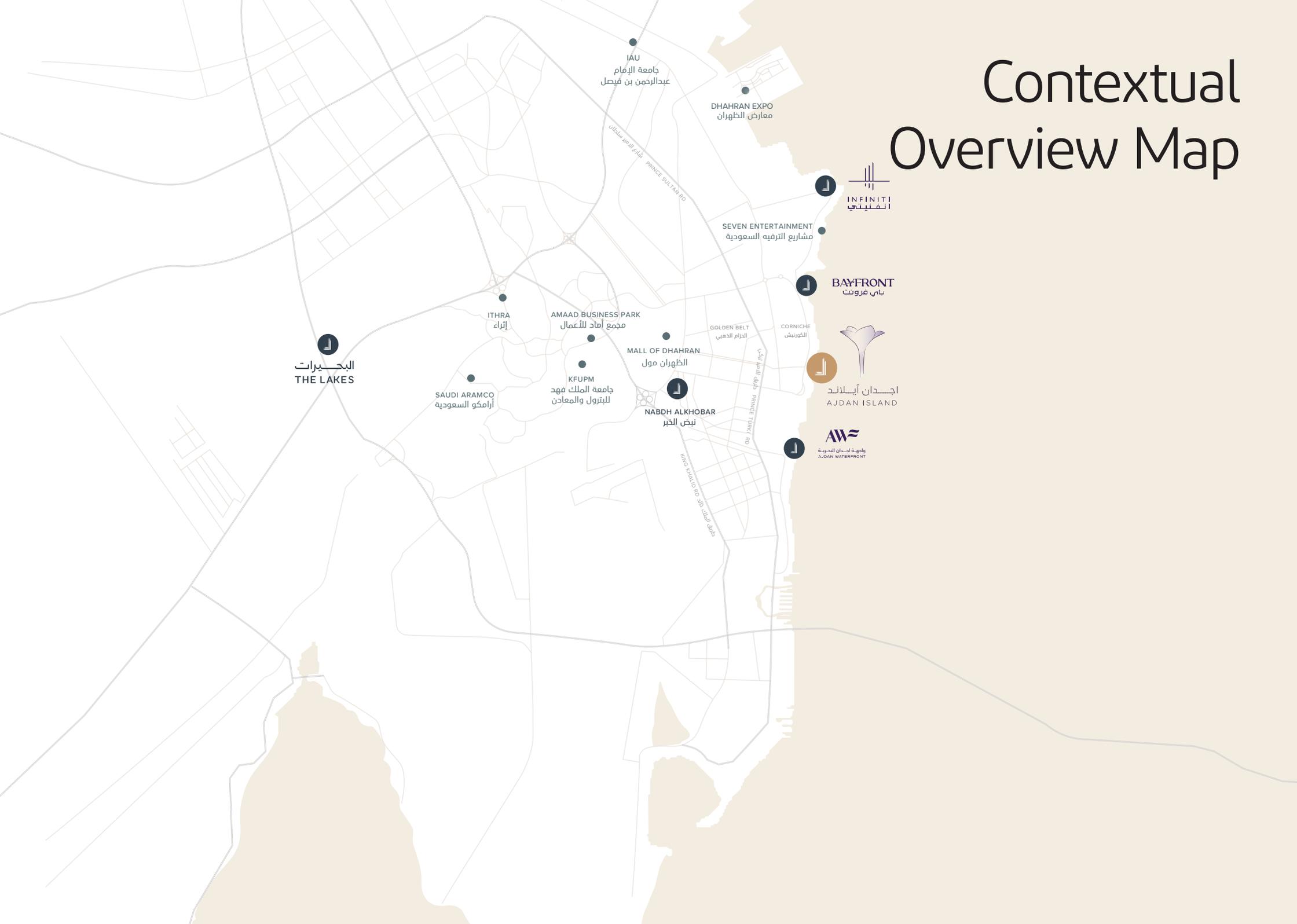
A Stage for Success

From the glow of dawn to the energy of night, Ajdan Island in the Eastern Province offers a dynamic platform where businesses can create captivating experiences. This sought-after destination attracts a diverse audience, ensuring partners connect with engaged visitors in a prestigious setting.

Unlock the potential of Ajdan Island—where your brand can thrive amidst endless possibilities.



Contextual Overview Map



IAU
جامعة الإمام
عبدالرحمن بن فيصل

DHAHRAN EXPO
معارض الظهران

INFINITI
انفينيتي

SEVEN ENTERTAINMENT
مشاريع الترفيه السعودية

BAYFRONT
باي فرونت

البحيرات
THE LAKES

ITHRA
إثراء

AMAAD BUSINESS PARK
مجمع أماد للأعمال

GOLDEN BELT
الدزام الذهبي

CORNICHE
الكورنيش

SAUDI ARAMCO
أرامكو السعودية

KFUPM
جامعة الملك فهد
للبنترول والمعادن

MALL OF DHAHRAN
مول الظهران

اجدان آيلاند
AJDAN ISLAND

NABDH ALKHOBAR
نبض الخبر

واجهة اجدان البحرية
AJDAN WATERFRONT



Ajdan Island Water Tower

Powering Vision 2030

Positioned in the heart of Khobar, this strategic landmark draws families, tourists, investors and other visitors, offering businesses a dynamic platform to expand, create jobs, and engage a captivated audience.

Partner with us to fuel Vision 2030 and grow your brand in a thriving market.

The Ajdan Island Water Tower is a catalyst for Saudi Vision 2030, driving transformative growth in the Eastern Province:

Economic Diversification

Boosting tourism and non-oil sectors for sustainable growth.

Infrastructure Growth

Enhancing urban and transportation projects.

Job Creation

Generating opportunities in emerging industries.

Urban Revitalization

Elevating local living standards.

World-Class Entertainment

Creating a cultural and leisure hub.

Tourism Appeal

Partnering with investors to develop new attractions.

Increased Investment

Attracting global and local investors.

Thriving Business Ecosystem

Fostering a vibrant market for growth.

Exclusive Partnership Opportunity with Ajdan

Ajdan is transforming the Eastern Province with real estate projects that elevate lifestyles for residents and businesses alike. The **Ajdan Island Water Tower**, set to become an iconic landmark, will drive significant footfall, amplifying your brand's visibility and values.

We offer an **Exclusive Naming Rights Program** for the Ajdan Island Water Tower, delivering a powerful package of branding and advertising benefits. This is your chance to showcase your brand, expand your reach, and align with a landmark that defines excellence.

Join Ajdan to elevate Khobar into a must-visit destination, connecting with diverse audiences and driving business growth in a strategic hub. **Let's create a legacy together- contact us today.**



Stats & Figures

With its commanding presence in Khobar, the Water Tower offers vast leasable spaces and high visibility. The expansive amphitheatre and ample parking ensure a steady stream of visitors from across Saudi Arabia, providing partners with unparalleled opportunities to engage eager consumers. Seize this chance to shine in the Eastern Province- **let's connect.**

Ajdan Island Water Tower: By the Numbers

Gross Leasable
Area (GLA): ^{SQM}
13,200

Tower Height: **90m**

Parking Bays: **624**

Amphitheatre: ^{SQM}
5,530

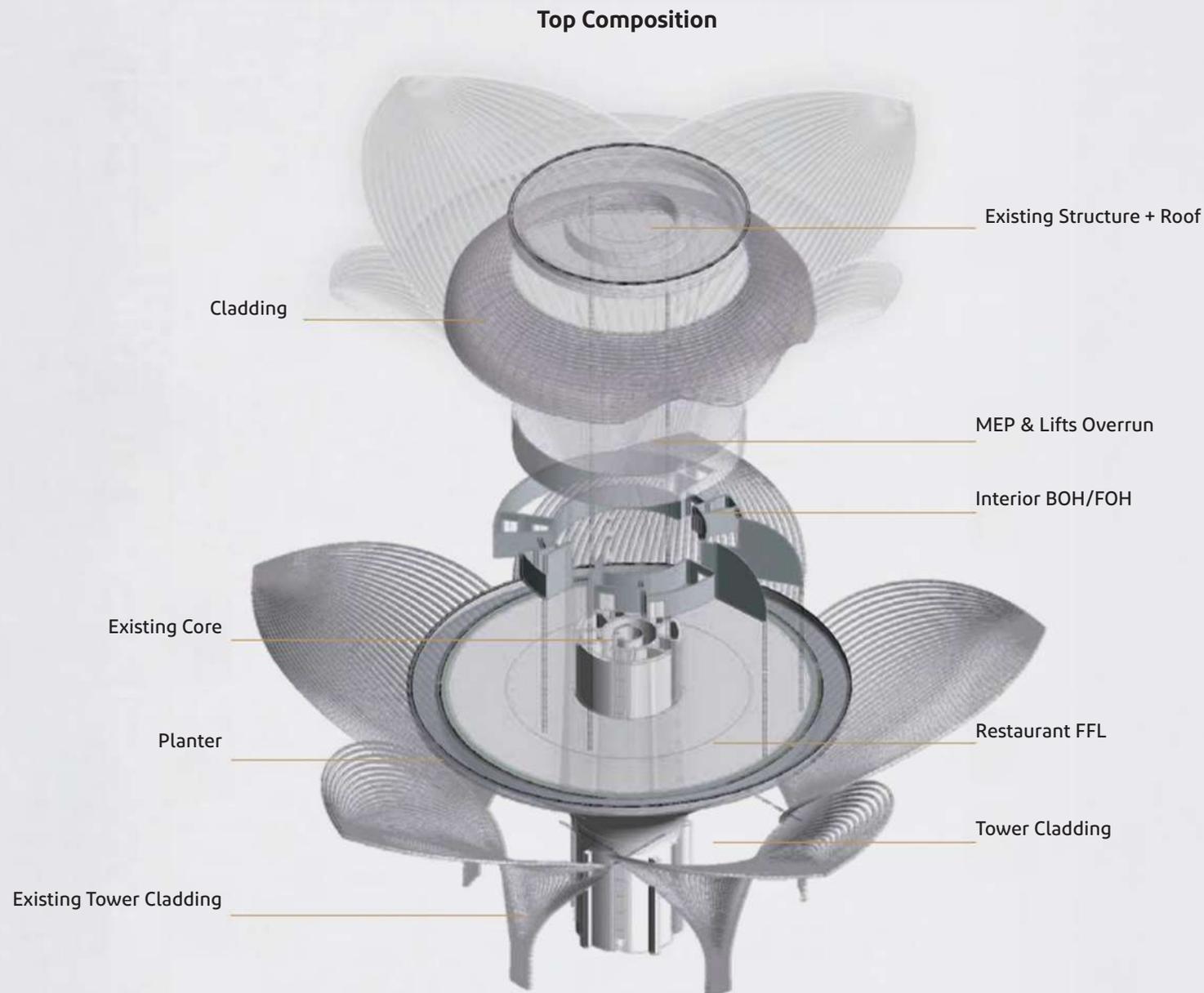
Office Spaces: ^{SQM}
1,960

Retail GLA: ^{SQM}
10,700



A Structure of Distinction

This elegant tower in Al Khobar provides a sophisticated foundation for your business. Leverage this prime location to attract visitors seeking dining, leisure, and entertainment, positioning your brand in a destination designed for lasting impressions. Partner with us to create experiences that resonate.



Naming Rights: Strategy & Overview

Our Naming Rights Program maximizes the value of the Ajdan Island Water Tower by aligning your brand with a landmark of excellence. This impactful marketing platform offers:

- **Unmatched Visibility:** Strategic branding across Ajdan Island assets.
- **Tailored Benefits:** Custom opportunities to meet your business goals.
- **Exclusive Naming Rights:** Attach your brand to a best-in-class destination.

As a gateway to opportunity in the Eastern Province, the Water Tower connects you with diverse consumers, from families to tourists. Elevate your brand in a bustling hub- reach out to explore this unique partnership.



A Powerful Marketing Tool



Naming Rights combine branding, advertising, and community engagement, delivering qualitative value and non-monetized ROI:

- Exclusivity and Prestige
- Enhanced Credibility
- Deep community integration
- Long-term audience relationships
- Positive public infrastructure association
- Strengthened local presence

In Khobar, this platform offers partners prestige and strong community ties, resonating with diverse audiences.

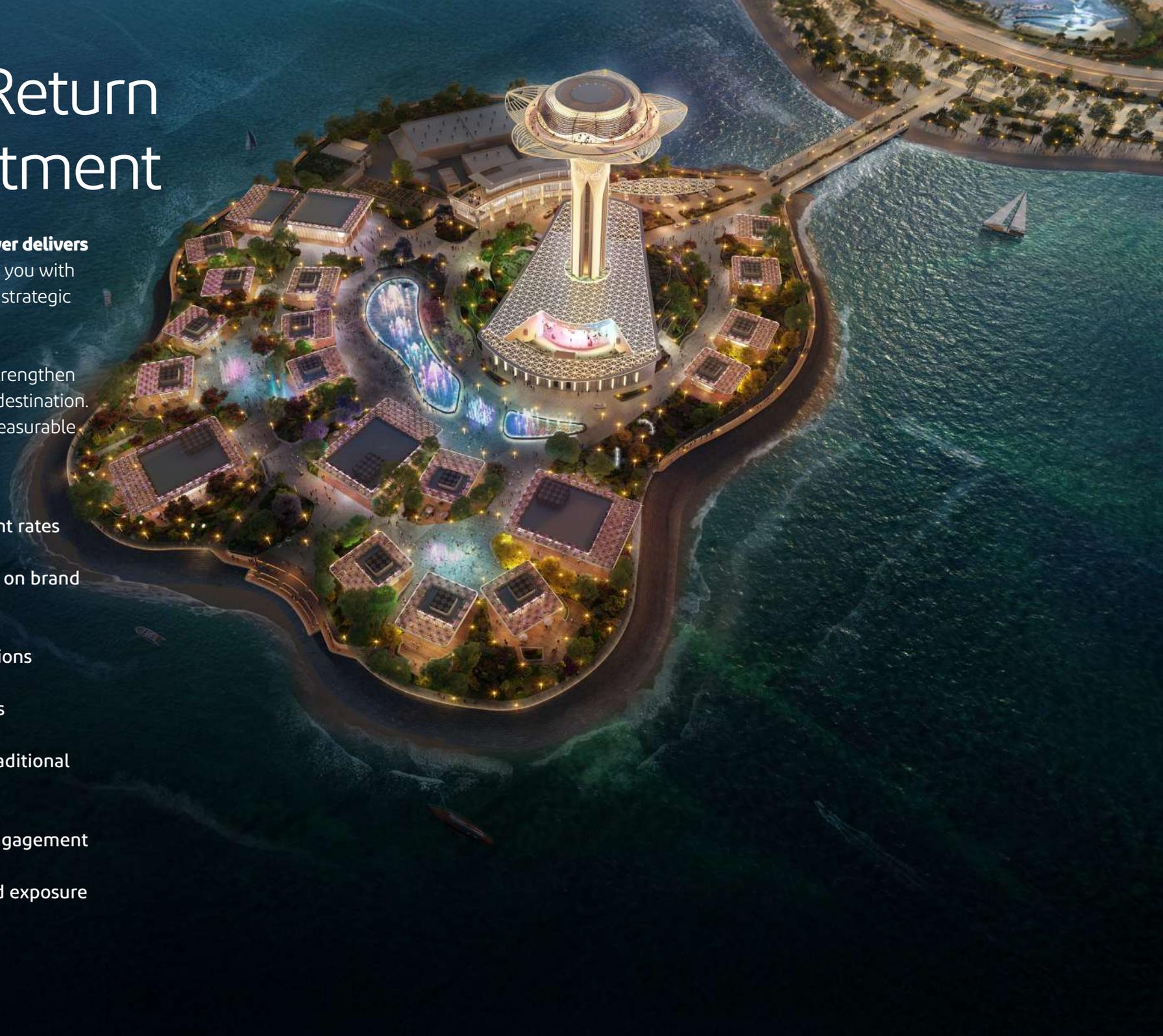
Build credibility and lasting connections with families and visitors, enhancing your influence in a landmark destination. Let's shape the future together-
contact us now.

Proven Return on Investment

The **Ajdan Island Water Tower** delivers **exceptional ROI**, connecting you with families and consumers in a strategic market.

Amplify your visibility and strengthen consumer loyalty in a vibrant destination. Partner with us to unlock measurable growth.

- 30% higher engagement rates
- 35% stronger influence on brand perception
- Positive brand associations
- High media impressions
- 40% better ROI than traditional advertising
- Enhanced consumer engagement
- Long-term visibility and exposure



Explore The Island

A world of possibilities awaits. Dine exquisitely. Shop vibrantly. Enjoy dazzling shows. Every corner inspires.

**Start Your
Journey Today.**

- 1 Security office
- 2 Anchor tenants
- 3 Amphitheatre
- 4 Mini pavilions
- 5 Food hall
- 6 Office building
- 7 NWC facilities





Rights & Benefits for Partners

Align with Saudi Arabia's vision while delivering exceptional experiences to visitors. This hub offers new investment avenues and engaged audiences, elevating your business in a growth-driven location. Let's build success together—reach out today.

- New investment and marketing opportunities for private and public sectors
- Alignment with Saudi Arabia's transformative vision
- Enhanced customer experiences and service quality
- Continuously upgraded facilities
- High engagement through unique activations
- Augmented product and service offerings

Rights & Benefits

Amphitheatre Branding & Retail Opportunities

The amphitheatre and kiosks provide dynamic platforms to connect with visitors. Engage families and tourists, driving brand recognition and sales in a sought-after destination. Seize this opportunity to captivate your audience—**let's discuss your vision.**



Amphitheatre Branding Rights



Digital Facade



Merchandising



Retail Kiosks

Rights & Benefits

Activation Spaces for Maximum Impact

These vibrant activation spaces and flags offer powerful ways to reach families exploring the Eastern Province. Enhance your outreach and ensure strong consumer interaction in a lively setting. **Partner with us to make your brand stand out.**



Advertising Boards & Mupis



Activation Spaces



Lamppost Flag



Lamppost Flag

Rights & Benefits

Immersive Branding Experiences

Captivate visitors with drone shows and water features, creating memorable experiences for families. These unique opportunities enhance your visibility and appeal in a dynamic location. Let's create something extraordinary—**connect with us today.**



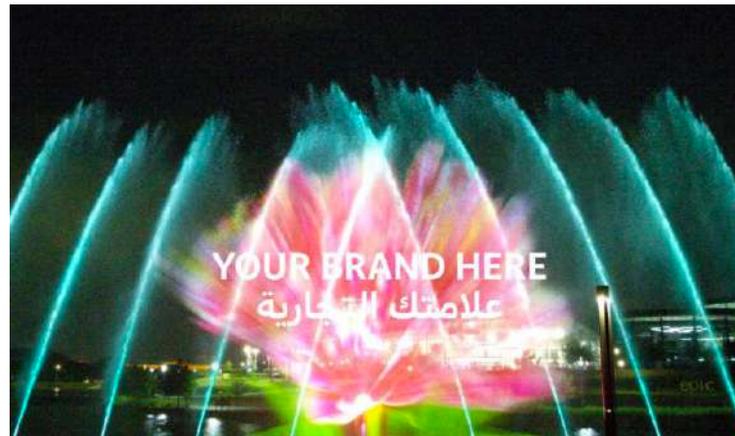
Drone Shows



Street Furniture Vinyl Wrap



Street Furniture Vinyl Wrap



Water Show Branding Rights

Rights & Benefits

Bold Branding Platforms

Tower signage and media facades provide bold platforms to attract visitors, offering a prestigious stage to elevate your brand. Reach diverse audiences in a landmark setting—**partner with us to amplify your presence.**



Water Tower Signage



Advertising Boards



Immersive Media Façade

Ready to Grow in Khobar?

Explore how the Ajdan Island Water Tower can connect your business with diverse consumers, driving success in a vibrant market. Let's shape the future of Khobar together.

Contact us at:
NamingRights@Ajdanc.com.sa





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DEVELOPER